

Current Business Survey Winter 2010

Tamworth Regional Development Corporation is seeking your input on the future of business in our region. Thanks for your time completing this survey*.

1. What is your business postcode? _____
2. What industry are you in?

3. Is your business (Please tick):
 - Privately owned/local business
 - Company or Partnership
 - Franchise or Branch of a larger group
 - Government
 - Other
4. What is your overall opinion of this region as a place to conduct a successful business? (Please tick):

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
1	2	3	4	5	
<i>Disappointing</i>				<i>Exceptional</i>	
5. What goods or services do you still purchase from outside the region and why?

6. What businesses or services do you think are missing from the Tamworth region?

7. Are there any businesses or services we have too many of or you wouldn't like to see here?

8. How many people are employed in this business (including owners)?
Permanent full time _____
Permanent part time _____
Casual _____
9. How did the number of staff change, if at all, in the last 2 years? (Please tick):

	Full time	Part time	Casual
Decreased	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stayed the same	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. How do you expect the number of staff to change, if at all over the next 2 years

	Full time	Part time	Casual
Decrease	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stay the same	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Are you experiencing difficulty in finding suitable employees for your business? Yes No
12. Does your company have difficulty recruiting employees in any of the following groups (Please tick):
 - Skilled trades (specifically): _____
 - Business professionals (specifically): _____
 - Health or allied staff (specifically): _____
 - Plant operators
 - Machinery operators
 - Farm labourer
 - Computer technology/programming
 - Clerical
 - Sales
 - Business Administration
 - Marketing
 - Trainees/Apprentices
 - Unskilled labour (specifically): _____
 - Other (specifically): _____
13. Does your business have difficulty retaining employees?
 Yes No
14. Do you currently employ trainees and/or apprentices?
 Yes No How many _____
15. Are you interested in employing trainees and/or apprentices?
 Yes No
16. Do you currently acknowledge your Tamworth region base on any of your marketing or business materials?
 Yes No
17. Would you use Tamworth region branding alongside your company or business brand?
 - No, too hard or not allowed
 - No, don't see any value
 - Maybe, if it was easy and not expensive
 - Yes, keen to promote Tamworth region
18. In ten years time, how will your industry have changed?

19. What do you see as the best opportunities for Tamworth region into the future?

20. If you would be interested in attended a Focus Group please would you note your name and contact details below -
Name: _____
Daytime Contact
Number: _____
Email _____
Mailing Address: _____

Thank you for your time completing this survey today